

NWSEO Strong – Membership Powers NWSEO Now, more than ever, we need you.

(April 22, 2016) NWSEO membership fuels our professional organization. This year, increasing our membership numbers is critical to NWSEO's success as we work to negotiate the new Collective Bargaining Agreement, protect jobs, and fill understaffed offices. We need your help to strengthen our membership base.

Please talk to the non-members in your office. Let them know that <u>only NWSEO</u> members will have a say in CBA negotiations. It's time to build the future of the NWS and the new CBA will shape the future of the NWS, the future of your jobs, and how NWS employees will be treated. Strong membership equals strong negotiations.

The <u>NWSEO Recruitment page</u> includes a wealth of information about NWSEO, along with successful recruiting ideas and job specific highlights of how NWSEO has improved your working conditions.

Here is a list of some of the information available to you in a printable format on the NWSEO Recruitment page:

- 1. Top Twenty NWSEO Accomplishments
- 2. Job Specific Letters highlighting NWSEO achievements
- 3. Top Ten Reasons to Join NWSEO
- 4. Recruitment Tips
- 5. Speaking Points
- 6. NWSEO Member Testimonials
- 7. The 1187 form to join via payroll deduction

NWSEO Recruitment Incentives:

Recruitment Incentive for the 2016 NWSEO Convention in Salt Lake City

Any NWSEO member who recruits two or more new members to join NWSEO using the 1187 form for payroll deduction (not by credit card) from August 1, 2015 to July 31, 2016, NWSEO will provide airfare, 3-nights lodging, and approved group meals for the 2016 convention at the Salt Lake Marriott City Center. The name of the recruiter must be on the submitted 1187 in order for them to receive recruitment credit.

New this year is the NWSEO Top Recruiter Award The two people who recruit the most new members will receive a gift card of their choice in the amount of \$300 gift card for the person

who recruits the most new members and \$150 for the person who recruits the second highest number of new members.

New members must pay through 1187 for payroll deduction for credit towards this award.

The recruitment period is from August 1, 2015 to July 31, 2016. The top recruiter is the person who recruits the most new members by Form 1187 for payroll deduction.

In the event of a tie, the winners will be selected from a coin toss or drawing at the 2016 National Convention. Ties for first place will result in the \$300 card recipient and the \$150 card recipient for "second highest."

Remember...

NWSEO is the only organization with the ability to lobby Congress and the Administration to preserve NWS jobs, promote better working conditions and career promotions for NWS, and participate in collective bargaining. We thank you for your support of NWSEO and the strength it brings to our professional organization.

-NWSEO-

No one cares more for National Weather Service employees than National Weather Service employees.

No one works harder for National Weather Service employees than National Weather Service employees.

We are NWSEO.